

# My Miamina

# My Miamina

Re-designing the Miamina Chair



**Saporiti Italia is one of the most innovative and original companies in the world of industrial design and furniture production.**

**Since 1948 we have been selling products and design services worldwide, with an export share consistently above 90%.**

**Saporiti Italia products have been designed by some of the most famous international architects or young emerging designers and have been exhibited in some of the most important museums and art galleries in the world.**

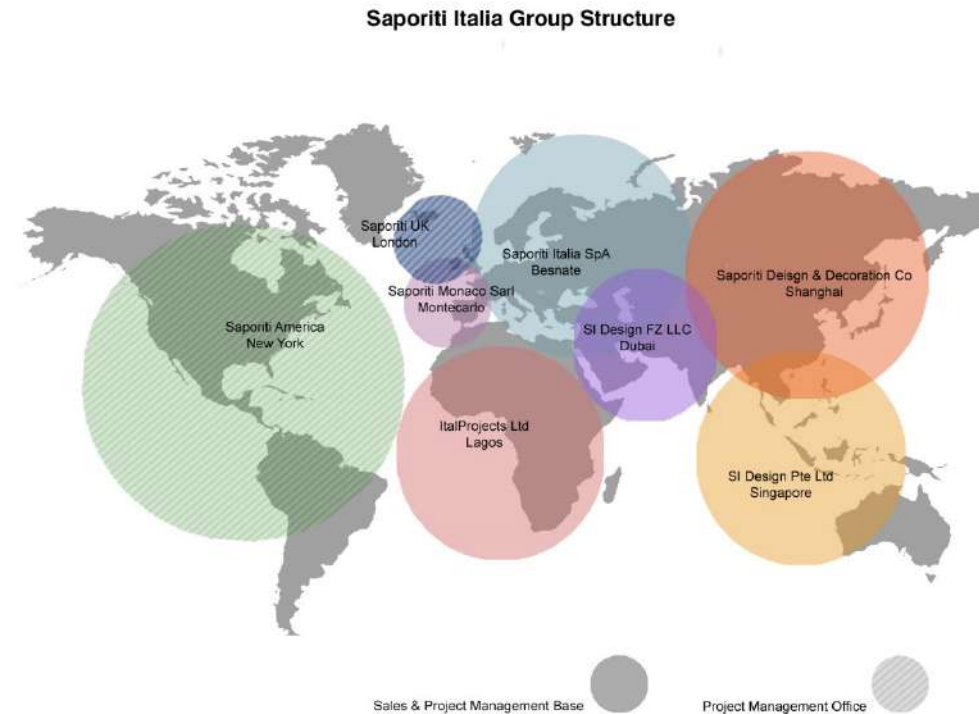
Over the last 30 years, in a context of **great technological and social evolutions**, we have tried to understand which resources and which opportunities could be most important for the development and future of Saporiti Italia.

We decided that we would no longer simply build and sell furniture but would propose **"integrated design solutions"**.

We have therefore transformed the old production system, a "hardware" model where everything was created within the "factory" and we focused only on the "software", on knowledge, on technical and creative skills, on our networking ability, **on «knowledge», rather than «know-how»**.

**We still sell furniture all over the world, but we also offer our customers complete, turnkey, interior design and construction services.**

To do this, we have implemented a flexible organization, with a service center – **the Saporiti Hub** – based in Italy, in the traditional Saporiti Italia offices, and a series of international sales and project management bases – **the Saporiti Network**.



## **Interiors Contracting**

Today the creation of "**turnkey furnishings**" is the core business of Saporiti Italia.

Thanks to its knowledge, experience, and international organization, Saporiti Italia can carry out any type of tailor-made furniture work: from the procurement and installation of all types of finishes to the design and supply of furniture, from the renovation of a space to the decoration of any type of space.

**The company carries out the entire process of creating an interior**, from the creative design phases, to executive development, procurement, logistics, and installation, up to after-sales assistance services.

**Le Nouvel Ardmore, Singapore**













**Volante Tower, Dubai**









  
VOLANT





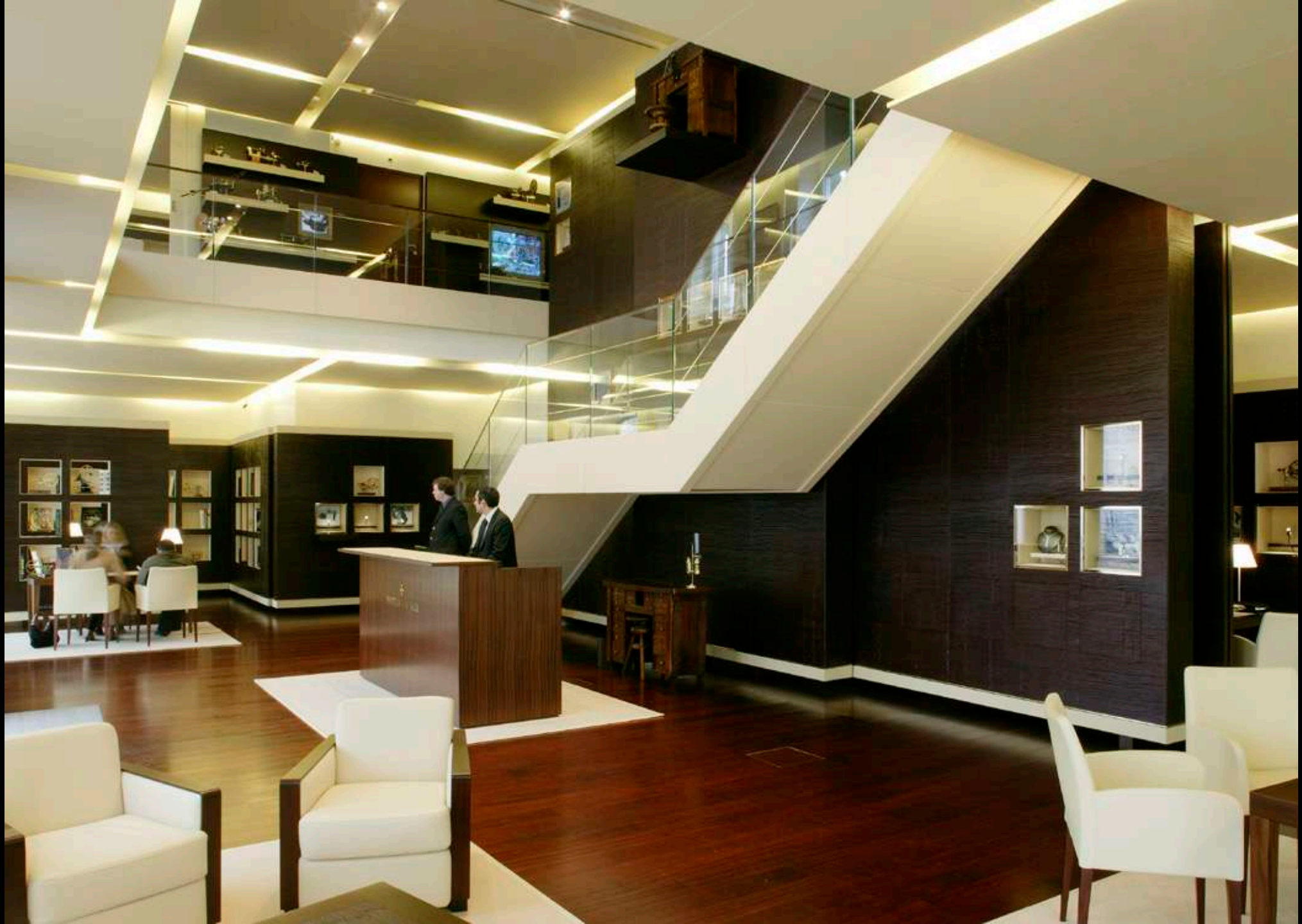


**Vacheron Constantin Boutique & Museum, Geneva**



VACHERON CONSTANTIN









**New Doha International Airport, Doha**









## The Saporiti Italia Collections

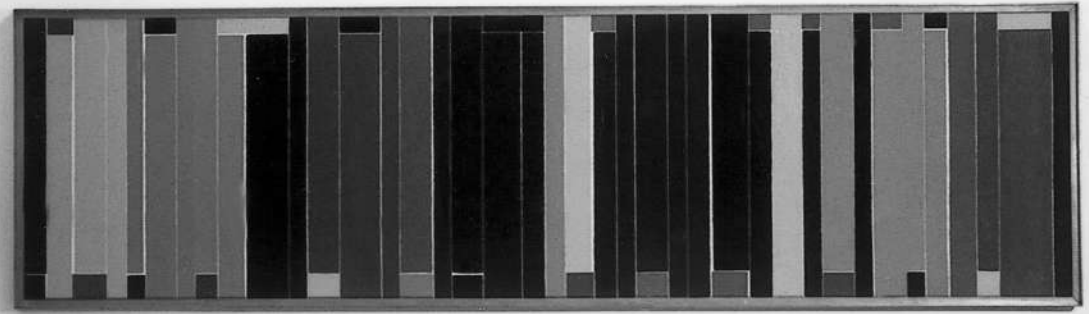
Even if today the core business of Saporiti Italia is the creation of "turnkey" projects, we continue to design and develop new products and continue to produce and sell our historic furniture collections.

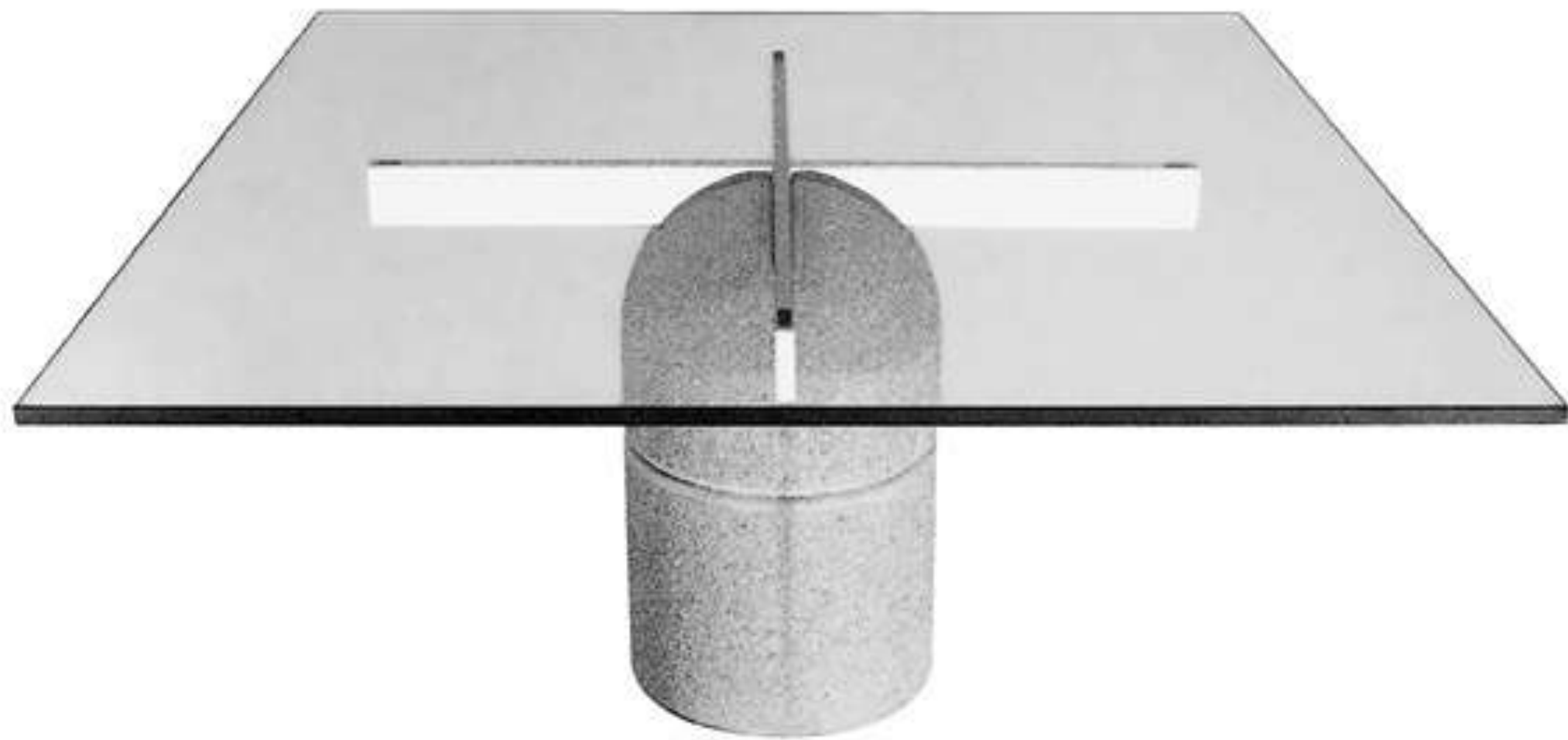
Objects designed by **masters of international architecture and design**, such as Alberto Rosselli, Salvati & Tresoldi, Giovanni Offredi, Pierluigi Cerri, Martì Guixè, Doriana & Massimiliano Fuksas, Toshiyuki Kita, Daniel Libeskind, John Portman, Shin Takamatsu, James Wines / SITE, Carlos Zapata and more.

**Some of Saporiti Italia's products have been exhibited in the most famous design and art museums in the world**, such as the Museum of Modern Art in New York, the Museum of Contemporary Art in Los Angeles, the Museum of Modern Art in San Francisco, the Victoria & Albert Museum in London, the Museum of Contemporary Art in Antwerp, the Triennale in Milan and others.













**sapori italia**   **Inside Art**

## saporiti italia **Inside Art**

Since the 70s and 80s, Saporiti Italia has approached the world of art.

**In those years, however, the main aim was to give value to furnishing objects, to architecture, to the interiors of an environment, combining them with art or elaborating them with the language and uniqueness of art.**

From the early 2000s, however, we began to **think about communication and at the same time design systems at the service of art**, in particular art places, which by their nature need functional furnishing objects with their unique characteristics.

Thus the **“Saporiti Italia - Inside Art”** project was born in 2006, which aims to **create objects, installations, and events in museums and places of culture.**

**From a technical point of view**, Inside Art allows us to experiment and create very interesting and original objects.

**From a communication point of view**, it is even more important:

- on the one hand, it allows us to **associate our research and our objects with the world and the value of works of art**
- on the other hand, it has a high cultural and social value, because these **initiatives contribute to supporting and financing places of art and culture.**

## saporiti italia **Inside Art**

Inside Art is the ideal continuation of the research and communication projects carried out by Saporiti Italia in the first decades of its life.

An example is the important **«Moderno & Moderno»** exhibition created in February 1983 by Saporiti Italia in collaboration with the Galleria Il Milione in Milan.

This unique exhibition of its kind, especially in that period, was placed alongside **thirty of the most interesting pieces designed for Saporiti Italia between 1960 and 1983** by designers such as Alberto Rosselli, Vittorio Introni, Giovanni Offredi, Salvati & Tresoldi, with as many works of art of some of the greatest masters of Italian art of the 20th century, including **Burri, Capogrossi, Dorazio, Fontana, Manzoni, Melotti, Merz, Paladino, Pistoletto, Rotella, Schifano, Zorio.**



**sapori italia**

MODERNO & MODERNO  
GALLERIA DEL MILIONE / 1983

LUCIO FENTANA  
CANTIERO ALPAGHE - 1958  
100 x 100 x 10 (cromatura in oro)

GIOVANNA BERTUCCI  
Sedg. No. 1 - 1981



AMRO SCHIANO  
Pittura - 1978  
cm. 100x70 / cm. 50x50

VITTORIO VITTOPI  
Pittura - 1982



MICHELANGELO PISTOLETTO  
Lentuolo azzurro (La cuochiolo) - 1975  
cm. 150 x 120 / serigrafia su acciaio

ALBERTO SALVATI  
AMBROGIO TRESOLDI  
Tavolo Geometrico - 1962



MYRO MENZ  
Nato a Paris il 1929 - 1967  
Esponente del 1955  
cm. 180 x 40 x 50

ALBERTO SALVAY  
AMBROGIO TRISOLDI  
Lavoro (sculpture) - 1982







# **saporiti italia Inside Art**

FONDAZIONE ARNALDO POMODORO / 2006 - 2011





saporiti italia Inside Art 09

saporiti italia Inside Art 09

saporiti italia Inside Art 09

saporiti italia

Inside Art 09

saporiti italia

Inside Art 09

Inside Art 09

Progetti di  
Paul Andreu  
Marti Guixé  
Mauro Lipparini  
Eric Maria  
Park Associati

saporiti italia  
where vision meets knowledge



Fondazione











# **saporiti italia Inside Art**

MUSEO DEL 900 / SEEING MACHINE / 2012









# **saporiti italia Inside Art**

MUSEO DEL 900 / SHINING SURFACE / 2013



MUSEO DEL NOVECENTO







# **saporiti italia Inside Art**

ADI DESIGN MUSEUM / 100+1 / 2022









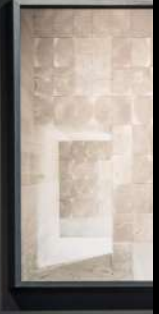
# **saporiti italia Inside Art**

BIENNALE D'ARTE VENEZIA / FUNDAMENTA / 2023









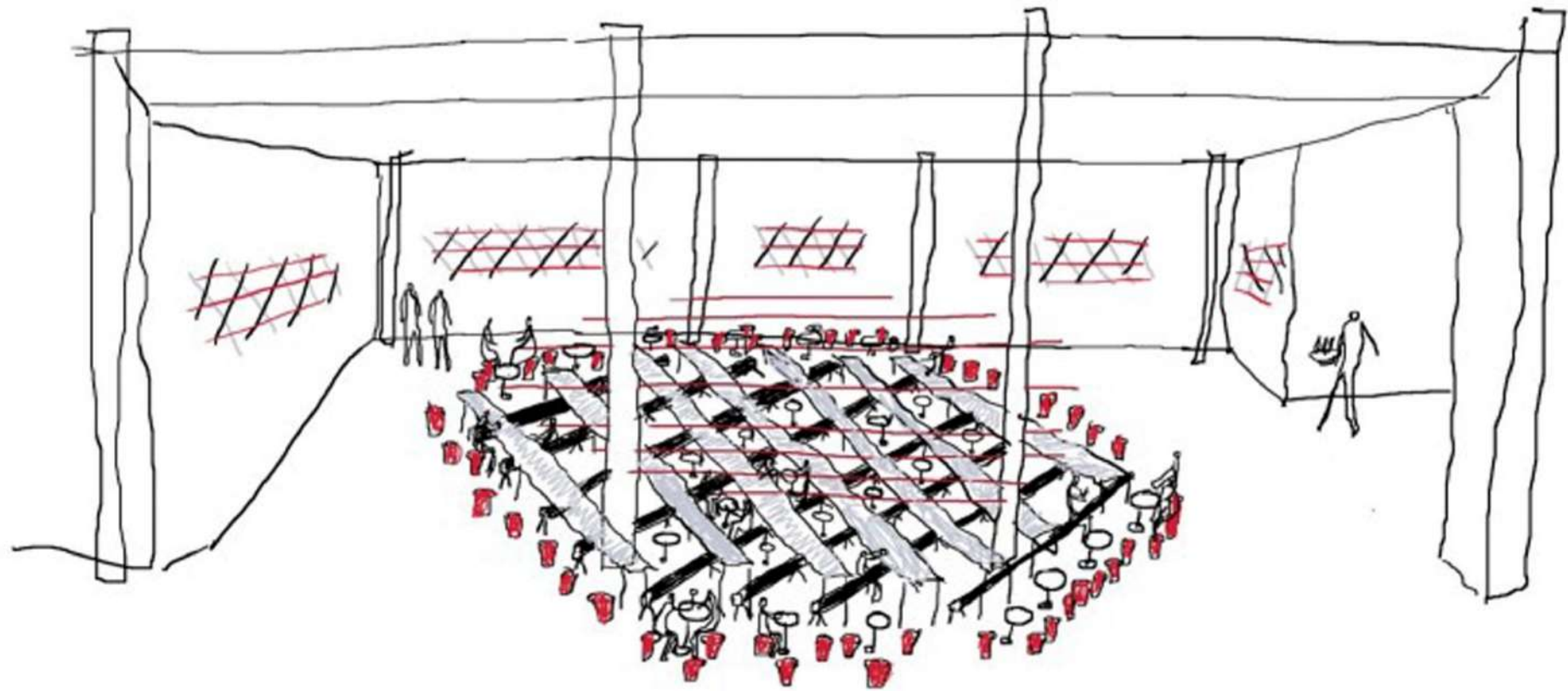
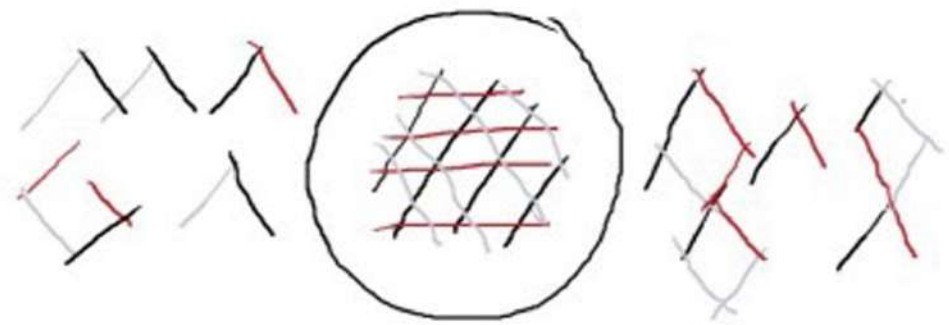
1000

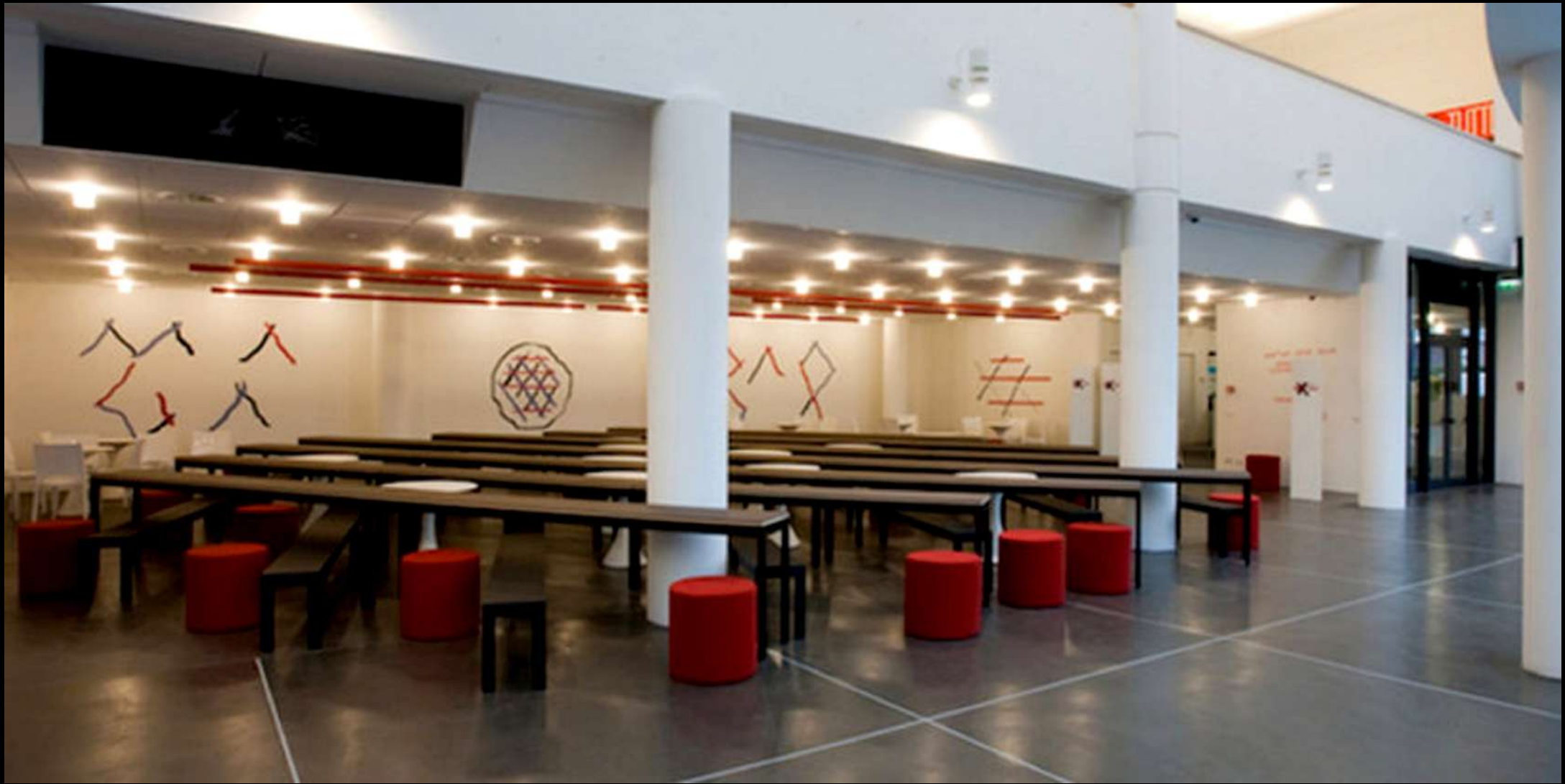


# **saporiti italia Inside Art**

MA\*GA / MAGABAR / 2010







# **saporiti italia Inside Art**

MA\*GA / ANDY WARHOL SERIAL IDENTITY / 2023





# **saporiti italia Inside Art**

MA\*GA / Accademia di Brera

# My Miamina

## **Miamina Armchair**

Design Studio Salvati & Tresoldi, 1983

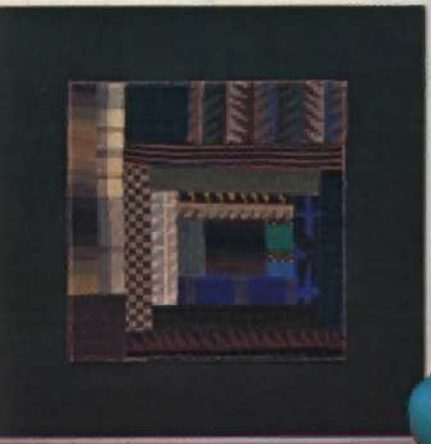
In 1983 Salvati & Tresoldi proposed to Saporiti Italia to produce a **"homage" to the Tripolina, the folding seat in wood and fabric used by the British army in the African campaigns of the 19th and 20th centuries.**

Saporiti Italia creates an innovative structure in steel tubes, connected by an advanced spheroidal cast iron joint.

**The seat is composed of a sandwich of structural fabrics and a colored cloth for Saporiti Italia by Ottavio and Rosita Missoni, or made with relief-printed leather by Guido Pasquali or with woven leather by Gegia Bronzini.**

**Miamina was presented in 1983, first in the Saporiti Italia showroom in Miami, from which it takes its name, and then in an extraordinary exhibition at the Rotonda della Besana in Milan.**





**saporiti  
italia**

SAPORITI ITALIA  
21010 BESNATE / VARESE / ITALY  
TEL. 0331 / 274 188

MILANO  
VIA MONTENAPOLEONE, 27 / E  
TEL. 02 / 709 109 - 783 574

NEW YORK  
CAMPANELLO IMPORTS LTD.  
225, EAST 57 STREET - PHONE 212 / 371 3700

MIAMI - FLORIDA  
CAMPANELLO IMPORTS OF FLORIDA, INC.  
180 NORTH EAST, 35 STREET  
PHONE 305/576 9484

LOS ANGELES - CALIFORNIA  
CAMPANELLO IMPORTS LTD.  
6697 MELROSE AVENUE  
PHONE 213/854-0990

DALLAS - TEXAS  
CAMPANELLO IMPORTS LTD.  
DALLAS DESIGN CENTER  
1026 N. STEMMONS FREEWAY  
PHONE 214/747-8303

PARIS  
PERSPECTIVES  
92, RUE DE RENNES - TEL. 1 / 292 08 83

STRASBOURG  
MAGASIN  
9, RUE DE L'EGLISE - PHONE 88 / 32 53 88

ZOLLIKON - CH  
ORIELE DAEHNEL  
ZOLLIKERSTRASSE, 26 - PHONE 01 / 3915521

BRUXELLES  
TRADIX  
104, AVENUE LOUISE LEPOUTRE - PHONE 02 / 3453750

LONDON N8 8PT  
CONTRACT INTERIORS INTERNATIONAL LTD.  
45a TOPSFIELD PARADE  
TOTTENHAM LANE.  
PHONE 01 / 3402475

KRONBERG - TS  
MARKTEX KG. - PALMIOTTA & CO.  
AM AUERBERG, 2  
PHONE 6173 / 79080 / 8 / 9

FRANKFURT - MAIN  
CASA VIVA  
ZURICHHAUS AM OPERNPLATZ  
PHONE 611 / 72 85 90

KOELN  
FUEHR RAUM DESIGN  
ZELCHHAUSSTRASSE, 9  
TELEFON 0221 - 219521

LAREN N.H. - NL  
SILVERA B.V.  
POSTBOX 163 - PHONE 2153 - 15244  
1250 AD - LAREN N.H. - NL



**MIAMINA**  
design arch. salvati tresoldi





  
**EV/K2/CNR**  

---

**saporiti italia**  

---

**L'ARCA**

**In 1987, Professor Ardito Desio, geologist, explorer, mountaineer, and organizer of the first ascent of K2 in 1954, and the mountaineer Agostino Da Polenza, director of the Everest K2 CNR scientific committee, asked Saporiti to help create the highest laboratory research in the world:**

**the EV-K2-CNR Pyramid, created at the base camp of Mount Everest at 5,050 meters above sea level.**

**Saporiti Italia sponsors the construction of the pyramid laboratory, creating the interior with special ultra-light materials and creating a special edition of the Miamina, with a lightened structure and canvas designed by the famous graphic designer Bob Noorda.**



XII  
19.81

I  
19.82

### MIAMINA EV-K2-CNR



La poltrona Miamina, per la leggerezza e versatilità del suo telaio, è stata realizzata in alluminio anodizzato per essere usata anche ad avverti. Nel 1987 il professor André Dessu - geografo, ingegnere, agronomo, e organizzatore della prima università al Sud del 1984 - insieme all'architetto Agostino Di Pietro, chiede ai Sapori di contribuire a realizzare il più alto laboratorio di ricerca al mondo: la Piomada EV-K2-CNR (tettoia di campo base dell'Everest a 5.500 metri di altitudine). Sapori Italia sponsorizza la realizzazione del laboratorio proiettando l'installazione di diversi spazi modulari ideati ad uso in altura ad in condizioni estreme e creando una struttura ispirata alla Miamina con una struttura alleggerita ad T-tubo disegnata dal famoso grafico olandese Sjoel Huisman.

Nell'aprile del 1988, in collaborazione con la rivista di architettura L'Arch, Sapori Italia organizza un colloquio con il laboratorio EV-K2-CNR, alla presenza del Prof. Dessu che, della terrazza Rinascente Duomo a Milano, inaugura il laboratorio sul tetto del Monte.

Questo Miamina, presentato all'ADI Design Museum, è un esemplare originale messo nel 1980 alla prova del laboratorio EV-K2-CNR, ispirato a Milano dal Nepal pochi mesi fa da Agostino Di Pietro - direttore scientifico Rinascente ED-CNR - proprio per la presentazione alla Mostra ART COLORO DESIGN.

The Miamina chair, because of the flexibility and versatility of its fabric seat, the latter even set in a special outdoor furniture occasion and more.

In 1987, Professor Andre Dessu - geologist, engineer, agronomist, and organizer of the first school at Mount K2 in 1984 - together with the architect Agostino Di Pietro, asked the Sapori to help building the highest research laboratory in the world: the EV-K2-CNR (Pyramid covered at Mount Everest base-camp) at an altitude of 5,500 meters.

Sapori Italia sponsored the construction of the pyramid-laboratory, setting out the structure. Its general modular structure for the use in severe conditions of high altitude and creating a special edition of the Miamina chair, with a lightweight structure and the seat designed by famous Dutch graphic designer Sjoel Huisman.

In April 1988, in collaboration with architecture magazine L'Arch, Sapori Italia organized a video talk with the EV-K2-CNR laboratory, at the presence of Professor Dessu who inaugurated the laboratory on top of the world, from the roof of Rinascente Duomo in Milan.

This Miamina presented at ADI Design Museum, is an original model sent to the EV-K2-CNR pyramid laboratory in 1980. The seat brought from Di Pietro from Nepal a few months ago, by Agostino Di Pietro - director of the Rinascente ED-CNR Scientific Committee - precisely for the presentation at the ART COLORO DESIGN Exhibition.

il cuc

e la città





**ART COLORS DESIGN**

SALVATI & TRESOLDI X SAPORITI ITALIA



In October 2023, **Saporiti Italia** organized the exhibition **ART COLORS DESIGN / Salvati & Tresoldi x Saporiti Italia** at the **ADI Design Museum** in Milan, which retraced ten years of intense collaboration between the Besnate company and Studio Salvati & Tresoldi.

**The Miamina armchair is the absolute protagonist of the exhibition**, both in the historical editions, created by famous artists, graphic designers, fashion designers and in a **special edition «Miamina – Twenty Cities»** created by the artist FoscaMilano and dedicated to twenty cities in which Saporiti Italy has its own offices or has carried out important projects.



**ART COLORS DESIGN**  
SALVATI & TRESOLDI X SAPORITI ITALIA

**ART COLORS DESIGN**  
SALVATI & TRESOLDI X SAPORITI ITALIA

**ART COLORS DESIGN**  
SALVATI & TRESOLDI X SAPORITI ITALIA



Le Alfa Romeo sono presentate nel 1962  
presso l'Alto Commissariato Caporetto della  
di Alessandria, da cui prende il nome, a più  
di 1000 chilometri dalla capitale  
della Somalia, Mogadiscio.

The Alfa Romeo was presented in 1962  
in front of the Caporetto Italian Consulate  
in Alessandria, from which it takes its name,  
and from its name, Alessandria, 1000  
kilometers from the capital of Somalia, Mogadiscio.

Nuovo orizzonte di senso



# TWENTY CITIES

MIAMI  
MILANO  
ROMA  
VENEZIA  
MONTECARLO  
PARIS  
BARCELONA  
LONDON  
BERLIN  
NEW YORK

LOS ANGELES  
DUBAI  
RIYADH  
LAGOS  
SINGAPORE  
SHANGHAI  
BEIJING  
HONG KONG  
TOKYO  
SYDNEY



Twenty Cities



# My Miamina

**Re-designing Miamina**

In 2024 Saporiti Italia launches three projects for the re-design of Miamina in collaboration with

**Dubai Innovation and Design Institute**  
**Poli.DESIGN Milan**  
**Accademia di Brera and MA\*GA**

The projects aim to **contribute to the cultural development of Italian and international artistic and creative communities to support the growth of students engaged in these schools.**

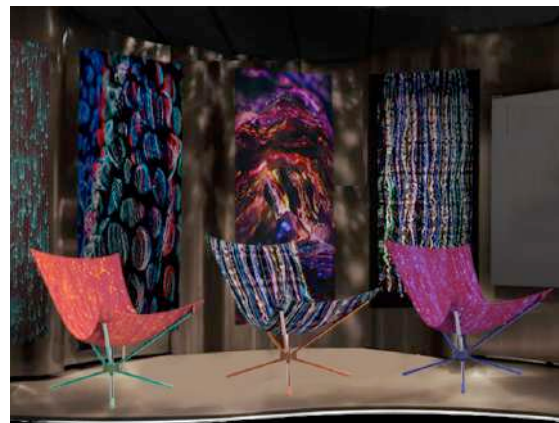
At the same time, the students' researches will **contribute to stimulating and growing the knowledge of Saporiti Italia itself and its technicians and creatives.**



The projects created by the **students of Dubai Innovation and Design Institute** were presented in March 2024, with an event organized by Saporiti Italia in Dubai Design District.



The projects created by the **Poli.DESIGN students** will have been presented in April 2024, in an **event organized by Saporiti Italia at Palazzo Lombardia, on the occasion of the Salone del Mobile.**



The projects created by the **students of the Accademia di Brera** will be presented in October 2024 at the **MA\*GA Museum on the occasion of the Arcipelago Design exhibition.**



**saporiti italia**  
where vision meets knowledge